

MATTHEW R. YEATON

1 Rue de la Liberation ◊ Jouy-en-Josas, France 78351
+33 6 76 39 01 35 ◊ yeaton@hec.fr ◊ matthewyeaton.info

ACADEMIC APPOINTMENTS

HEC Paris Assistant Professor of Strategy	2021 - present <i>Jouy-en-Josas, France</i>
Hi! Paris Center for AI in Society and Business Chair Holder	2021 - present <i>Paris, France</i>

EDUCATION

Columbia Business School, Columbia University, New York, NY
Ph.D., Management, 2021
M. Phil, Management, 2019

Columbia College, Columbia University, New York, NY
Bachelor of Arts, Mathematics and Economics with Honors, 2013

WORKING PAPERS

Yeaton, M. (2022) “The Effect of Communication Networks on Cultural Change in Organizations: Evidence from Alt-Right Echo Chambers”

Carlson, N.A., Yeaton, M., & Meier, S. (2022) “Workers of the World, Unite (Online): Evidence from the Digital Water Cooler”

Yeaton, M., Kogut, B. (2022) “The Organizational Ship of Theseus: Routines Store Knowledge during Turnover”

Yeaton, M. (2020) “Fake News via Intentional Distraction”

Yeaton, M. (2020) “Positioning, Status, and Quality in a Dynamic Information Environment”

Yeaton, M., Kogut, B., & Wang, D. (2019) “Peering into Career Choice: Peer Effects, Ethical Homophily, and Social Persuasion”

Yeaton, M., Abrahamson, E., & Krstovski, K. (2020) “Clashing Fashions and Institutions: Mid-Life Uncertainty in Innovation Diffusion”

FELLOWSHIPS AND GRANTS

HEC Foundation Grant 2022-2023 (Budget F)

Paul and Sandra Montrone Doctoral Fellowship, 2020-2021

Columbia Business School NLP Research Support Grant, 2020

Paul and Sandra Montrone Doctoral Fellowship, 2019-2020

Congressi Stefano Franscini (ETH) Conference Award 2019

Columbia Business School Graduate Research Fellowship, 2015-2020

CONFERENCE PRESENTATIONS AND INVITED WORKSHOPS

2022 Wharton/Columbia Management, Analytics and Data Conference, New York, NY, United States

2022 MISQ Social Issue Author Development Workshop
 2021 ESSEC-HEC-INSEAD Management Workshop, Paris, France
 2021 HEC Paris Data Conference
 2021 Strategic Management Society Conference
 2021 Academy of Management Annual Meeting
 2021 Networks 2021
 2021 NBER Economics of Digitization Tutorial
 2021 North American Social Networks Conference (NASN)
 2021 Berkeley Culture Conference
 2020 HBS Digital Initiative Doctoral Workshop, Cambridge, MA, United States
 2020 CMU Economic Sociology Conference, Pittsburgh, PA, United States
 2020 East Coast Doctoral Conference, New York, NY, United States
 2020 NBER Economics of Digitization Tutorial, Stanford, CA, United States
 2019 Academy of Management Annual Meeting, Boston, MA, United States
 2019 Organizing in the Era of Digital Technology, Monte Verità, Switzerland (Best Presentation Prize)
 2019 Consortium on Competitiveness and Cooperation (CCC), Duke/UNC, United States.
 2019 East Coast Doctoral Conference, New York, NY, United States
 2019 NBER Economics of Digitization Tutorial, Stanford, CA, United States
 2018 East Coast Doctoral Conference, New York, NY, United States

RELEVANT EXPERIENCE

Federal Reserve Bank of New York Senior Research Analyst	July 2013 - July 2015 <i>New York, NY</i>
Columbia University Research Assistant	September 2011 - May 2013 <i>New York, NY</i>
Federal Reserve Bank of New York Summer Research Analyst	June 2012 - August 2012 <i>New York, NY</i>

SKILLS

Programming Languages	Python, R, Matlab, SQL, Stata, SAS
Software & Tools	HTML/CSS, \LaTeX

TEACHING

Technology Strategy in the Age of Artificial Intelligence MBA, MiM (CEMS, MSc in Strategic Management)	2022 - present
--	----------------