

# MATTHEW R. YEATON

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## EDUCATION

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**Columbia Business School**, Columbia University, New York, NY  
Ph.D., Management, Expected 2021

**Columbia College**, Columbia University, New York, NY  
Bachelor of Arts, Mathematics and Economics with Honors, 2013

## RESEARCH INTERESTS

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- (1) Organizational Culture and Language
- (2) Social Networks and Knowledge Transfer
- (3) Digitization

## WORKING PAPERS

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Yeaton, M. (2020) “Rewiring Social Networks Changes Culture and Language: Evidence from Alt-Right Echo Chambers”

Carlson, N.A., Yeaton, M., & Meier, S. (2020) “(Partial) Exit and Voice in the Labor Market: Evidence from the Digital Water Cooler”

Yeaton, M., Kogut, B. (2020) “Cultural Storage: the Organizational Ship of Theseus”

Yeaton, M. (2020) “Fake News via Intentional Distraction”

Yeaton, M. (2020) “Positioning, Status, and Quality in a Dynamic Information Environment”

Yeaton, M., Kogut, B., & Wang, D. (2019) “Peering into Career Choice: Peer Effects, Ethical Homophily, and Social Persuasion”

Yeaton, M., Abrahamson, E., & Krstovski, K. (2020) “Clashing Fashions and Institutions: Mid-Life Uncertainty in Innovation Diffusion”

## FELLOWSHIPS AND GRANTS

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Paul and Sandra Montrone Doctoral Fellowship, 2020-2021

Columbia Business School NLP Research Support Grant, 2020

Paul and Sandra Montrone Doctoral Fellowship, 2019-2020

Congressi Stefano Franscini (ETH) Conference Award 2019

Columbia Business School Graduate Research Fellowship, 2015-2020

## CONFERENCE PRESENTATIONS AND INVITED WORKSHOPS

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2020 HBS Digital Initiative Doctoral Workshop, Cambridge, MA, United States

2020 CMU Economic Sociology Conference, Pittsburgh, PA, United States

2020 East Coast Doctoral Conference, New York, NY, United States

2020 NBER Economics of Digitization Tutorial, Stanford, CA, United States  
2019 Academy of Management Annual Meeting, Boston, MA, United States  
2019 Organizing in the Era of Digital Technology, Monte Verità, Switzerland (Best Presentation Prize)  
2019 Consortium on Competitiveness and Cooperation (CCC), Duke/UNC, United States.  
2019 East Coast Doctoral Conference, New York, NY, United States  
2019 NBER Economics of Digitization Tutorial, Stanford, CA, United States  
2018 East Coast Doctoral Conference, New York, NY, United States

## RELEVANT EXPERIENCE

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<b>Federal Reserve Bank of New York</b> <i>Senior Research Analyst</i>	July 2013 - July 2015 <i>New York, NY</i>
<b>Columbia University</b> <i>Research Assistant</i>	September 2011 - May 2013 <i>New York, NY</i>
<b>Federal Reserve Bank of New York</b> <i>Summer Research Analyst</i>	June 2012 - August 2012 <i>New York, NY</i>

## SKILLS

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<b>Programming Languages</b>	Python, R, Matlab, SQL, Stata, SAS
<b>Software &amp; Tools</b>	HTML/CSS, L <sup>A</sup> T <sub>E</sub> X

## TEACHING

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(PhD) Guest Lecturer and Teaching Assistant - Advanced Strategy, Prof. Bruce Kogut  
(PhD) Teaching Assistant - Foundations of Strategy, Prof. Bruce Kogut, Stephan Meier, Hong Luo (Harvard)  
(MBA) Teaching Assistant - Fundamentals of Governance, Prof. Bruce Kogut  
(MBA) Teaching Assistant - Governance and Ethics Immersion Seminar, Prof. Bruce Kogut  
(EMBA) Teaching Assistant - Strategy Formulation, Prof. Jorge Guzman  
(EMBA) Teaching Assistant - Strategy Formulation, Prof. Bruce Kogut